

# Those Who Have Not Yet Bought the Season's Needs Must Come Now



## THE BETTER THAN GOOD BUYING HAS THE JULY ORDER

Every step of this great store is overloaded with the best of merchandise FOR LESS AT RETAIL THAN THE WHOLESALE COST. This, the season for short prices, steps in with offerings that must be accepted when the goods are here. It's the time when delay is dangerous to safe economy.

### The Cohen's Lace Store

Has Been the Lace Help For All Richmond This Season

Laces were never known at such prices, nor were they ever before so beautiful. Here are more for Monday selling:

Net Lace Flouncings, with heavy silk embroidered work; they are 42 inches wide and should be \$1.25; they are only, **69c**  
The usual 25c Baby Irish and Venice Edges, so much used for finishing collars, cuffs, etc., at yard, **12/2c**  
Val. Lace Beading, in 12-yard pieces; are only piece **15c**  
New and Pretty Shadow Lace Flouncings, in white or cream; in widths to 25 inches; sell for, yard **29c**  
Shadow Laces and Edges, in widths to 8 inches, for **12/2c** only, yard  
Wash Torchon and Picot edges and Entredeux, at, from yd., **2c** 5c down to  
Cohen's Main Floor.

### Why So Many Embroideries

When a manufacturer or importer has a lot to close out, to split the lot means a full price. It is take all or nothing, so that we have an immense stock for Monday's sale. Among them are:

27-inch Embroidered Ruffle Baby Flouncings; some with lace and other combinations, **44c** for, yard  
45-inch Wide Embroidered Voile Flouncings, for dresses; the usual price has been 50c; they are, yard **25c**  
All-Over Embroidered Organdy and Voile; dainty in styles; some embroidered in colors, at, yard **50c**  
Handsome Flouncings, hem-stitched and scalloped; finished for children's dresses; 27 in. wide, for only, yard **29c**  
There are thousands of other lots, among them the narrow at from 12 1/2c down to **5c**  
Few of them were ever made at the prices we place on them.  
Cohen's Main Floor.

### The Linen Store of Cohen's

Will have a great many Napkins, Table Cloths and other things of Irish make. SAMPLES have been shipped from Ireland, and were on the road with travelers taking orders. They show slight handling, which is no injury to Irish linens, as they wash perfect. Price of these Napkins range in six different lots; they were \$1.25 to \$7.00; will be **90c**  
Table Cloths, in sizes from 2x2 yards to 2 1/2x3 yards; six various lots; the general price should be from \$1.75 to \$10.00; price will be **\$1.25** down to **50c**  
Pure Linen, yard wide cambric, for waists, underwear and dresses; the usual price 25c to 45c; on sale at from, yard **30c** down to **17c**  
Cohen's Main Floor—Rear.

### The Sale of Ribbon Here

Have been the greatest help to our patrons. Among special prices for Monday will be:

5-inch All-Silk Taffeta Ribbon, white, pink, blue, maize, Nile and lavender; this ribbon has satin edge; very pretty, yard **19c**  
7-inch Silk Hair Bow Taffeta at a special price, yard **29c** only  
Other 5-inch Ribbon for, yard **25c**  
5 1/2-inch All-Silk Heavy Quality Moire Taffeta Ribbon; recommended quality, for, yard **29c**  
Also new lot of Roman Stripe Ribbon for, yard **19c** only  
Cohen's Main Floor.



### Lace Front Corsets

Are the unassisted comfort to dressing. We have just received three various kinds of Thompson Corsets, of splendid quality, twilled, imported cut, with every reinforcement that Thompson makes. Three prices—

**\$1.00, \$1.50 and \$2.00**

They are in the newest, latest shape for slender or stout figures, medium or low bust.  
Cohen's Second Floor.

### Stamped Pillow Cases

on Utica cloth. We make the initials to order for you, including **50c** floss, for

Semi-made stamped Dressing Sacques, new three-quarter length, in draped effect; very fine quality crepe; lace trimmed; **\$1.25** special for

Others are **79c**  
4 to 6 years, Stamped Dresses for children; new and pretty designs, on fine quality lawn; they are usually 50c; these specially priced **32c**

### We Have Sold More Traveling Luggage

And those who have bought them say we deserve to sell them. By comparison they find our Trunks, Bags, etc., the best that they can find anywhere, and the price at considerable saving.

Cowhide Tourist Bags **\$4.00** sell at \$5.50 down to

Artificial Leather Club Bags; walrus grain, linen lined; recommended for wear, only **\$1.25** and **\$1.30**

Other Suit Cases are priced to **\$8.00**

Matting Suit Cases are **85c**

### Hundreds of Various Notions

Pin-in-dress Elastic Attachment Shields for, pair **12/2c** only

Running-in Underwear Tape; 2 pieces for **5c**

Bone Hair pins **4c** box

Entredeux Banning; 6-yard pieces; white or black, for **15c**

Spool of 100 yards Machine Silk, black, for **4c**

Cohen's Main Floor.

The best Wardrobe Trunk that we know of for hard usage is the fibre bound, full linen lined; 9 combination coat and skirt hangers, only **\$18.00**

Automatic Sliding Tray Trunks for \$7.50 down **\$6.50**

Canvas Covered ones **\$4.00** to **\$4.40**

There are Steamer Trunks of all kinds.  
Cohen's Third Floor.

### The Big Fours Are the Little Fours

## The Little Prices in the Garment Store

We Have Created Four Groups of All the Stock

The seasons, time and conditions forces us to take radical action for unloading the stock that can never retain a home beyond this. It's a "First Come, First Served Time." Don't let your choice be picked.

The Groups Are in Four Lots:

**\$4.00 \$8.50**  
**\$12.50 and**  
**\$17.50**

When you see the garments at the prices, you will say with us, "It looks a shame to sell these beautiful new garments at such prices." But the loss is counterbalanced by thousands of garments sold at a profit during the past season. Your profit now.

No approvals, refunds or exchanges on made garments.

### THE MILLINERY FINAL SALE

Hats that have come in up to the last minute. Great store of Hats. Our windows will exhibit some part of it. They have been priced up to **\$25.00**.

Monday the Closing-out Sale will give you any of them, no matter what sort or kind, for **\$3**

### The Muslin Underwear

Has been one of the most satisfactory to all the patrons this season. We have gone far and wide to have the best items, and at such prices as exhibit a saving not often found. A few of the new arrivals for Monday's sale.

Several dozen Slipover Gowns that were made to have sold at \$1.25, will be **85c**

Handsome Crepe de Chine Petticoats that were made to have sold at \$6.75 are **\$5.50**

White China Silk Princess Combination Drawers and Covers; most attractive of the season; will sell for **\$3.00**

A lot of \$1.25 Ami-French Gowns; prettily embroidered designs, for **\$1.00**

\$2.50 Pretty Lace Flounce Petticoats, finished with ribbon, for **\$1.95**

Extra size Slip-Over Nainsook Gown, embroidery trimmed, for **50c**

Children's Nainsook Slipover Gowns will sell for only, **18c**

Pretty Corset Covers; superior to what has been sold heretofore at 29c, will sell for only **19c**  
Cohen's Second Floor.

### The Fourth Floor Carpet Dep't

Has shipment of 200 pieces of 2-yard wide, best quality 50c Printed Linoleum, all the styles that this manufacturer produced at any price, we have bought them way under value, and will sell them at, yard **29c**

THE SAME DEPARTMENT WILL SELL MONDAY—

Velvet Rugs, largest room size; about 20 designs; they are the best; price usually \$15.00, for **\$11.50**

Lot of Brussels Rugs, largest size, and the best; that are usually sold at \$14.50, for **\$9.50**  
Cohen's Fourth Floor.

### Special Priced Skirts

**\$1.00** Pique and Ratine, button trimmed; they were selling for \$1.98 and \$1.50.

Extra Quality Russian Tunic, \$1.25 ones, for **\$1.00**

The Loop Cloth New Skirt, Russian tunic, for **\$1.98**  
Cohen's Second Floor.

### In the Book Store, Just Out

"The Victim," by Thos Dixon **\$1.35**

"Whosoever Findeth a Wife," **\$1.25**

"World's End," by Amelia Rives **\$1.80**

"The Salamander," by Owen Johnson **\$1.35**

You can also find these same books in our Library at a day.

Cohen's Third Floor.

## THE BARGAIN BASEMENT

Is more than the home of economy. Just now cases after cases come tumbling in the back door for quick selling.

Bleached Pillow Case Tubing; 50 inches wide, that you have always paid 21c for, will be sold for, yard **10/2c**

25c Table Oil Cloth for, yard **11c**

The 12 1/2c Zephyr Gingham; near yard wide, for, yard **6c** only

Fancy Crepe and Eponge; in most beautiful designs, for, yard **10 3/4c**

Good quality Percal, yard wide, for, yard **43 1/4c**

12 1/2c best new Cretonnes, for drapery, at, yard **9c**

THE FOLLOWING WHITE GOODS—

Baby Nainsook, 10-yard pieces; instead of \$1.00, they are **59c** only

12 1/2c White Lawn, the machine cut every 2 yards, for, **53 1/4c** yard

40-inch Bourette Voile; best price we have seen has been 35c; it is here at, yard, **17c** only

The Plisse Crepe, chiffon finish; instead of 19c, for, **93 1/4c** yard

10c English yard-wide Longcloth; will sell for, yard **5 1/2c** at

Ratine Stripe Crepon; most merchants get 25c for, yard **10/2c** it; it is here for, yard

DO BUY BEDDINGS WHILE WE HAVE THEM AT SUCH PRICES—

Teddy Bear Baby Blankets; new patterns, for **39c**

75c, 80x90 heavy best quality Sheets, for **47c**

Lot of Bleached Pillow Cases, that are best value at 10c; with wide hem, for **6c**

25c Embroidered Pillow Cases will sell for **15c**

\$1.75 Scalloped Bed Spreads, largest size, for **\$1.00**

Porch Cushions, covered with fancy art ticking; sell for **29c** only

OTHER THINGS ABOUT THE BASEMENT—

Women's Corsets, in long hip models, for **39c**

Lisle Gauze Vests; the 25c ones for **10c**

Women's Crepe Waists; the newest style; should be 59c, are **35c**

\$1.00 Middy Blouses; ages 10 to 20 years, for **58c**

Men's Socks, white feet, for, pair **5c**

Women's Black Petticoats with ruffles, for **19c**

THE FOLLOWING WILL BE SOLD IN THE BOYS' CLOTHING—

Lot of Boys' Wash Suits that sold up to \$1.00; we will close them out at **39c**

\$1.50 to \$2.00 Wash Suits; the very latest and newest; best quality; for each, **\$1.00**

75c Boys' Wool Knickerbocker Pants; peg top; to be sold for **50c**

\$3.00 and \$3.50 Boys' Woolen Suits; broken sizes; to be closed out at **\$1.50**

Lot of Wash Suits up to \$2 value, in all sizes **79c**

### The Cotton Wash Fabrics

Make Their Price-Mark

We buy them now at almost our own price for all the best things that the season has produced.

Yard-wide White and Tinted Ground Printed Crepe dropped from 25c yard to only, **12/2c** yard

The 50c Silk Stripe Crepes, in several colors, dark and light, and the prettiest goods of the season; instead of 50c, they are, yard **25c**

Imported English Woven Crepe that you pay 75c for; they are 40 inches wide; every plain color, light or dark, yard **29c**

The 15c Water Proof Gingham are, yard **10c**

There is a full line of every color the manufacturer makes.

Those beautiful printed Plisse Crepes, for only, **10/2c** yard

Chenille Dot Crepe that has been 50c, for, yard **30c**

\$1.00 Silk and Linen Crepe Poplin, entire new fabric; full yard wide, at, yard **85c**

\$1.00 Checked Ratine Suiting; imported from England, at, yard **29c**

English Woven Crepe; instead of 25c, for, yard **12/2c**

25c Tissue De Nile will also be sold for, yard **12/2c**  
Cohen's Main Floor, Silk Aisle and Rear.

### White Goods Have Amazed Everybody

That has come to the counters. They really have amazed ourselves. It looks impossible to buy white goods at such prices. Just think of—

85c Imported Brocade Skirting for, yard **33c**

They are 28 inches wide. The wholesale price has been 85c, imported from England.

50c Nub Flake Ratine; 40 in. wide; firm and well woven, for, yard **25c**

Bourette Stripe Crepe, 40 inches wide; a very remarkable price has been 39c, yard **25c**

A Knicker Crepe Waistling, yard wide; various designs; on sale for, yard **19c**

15c Checked Dimity, sheer corded; will sell for, yard **10c**

English Box Crepe, gauzy and silky material, for only, **25c** yard

Pebble Plisse Crepe, 31 inches wide, the most beautiful material of the season, for, yard **15c**

Checked Cross Bar Crepe; 40 inches wide, for only, **19c** yard

Finest 50c Mercerized Battiste; 45 inches wide; will sell for, yard **25c**

Snow Flake Pebble Cloth that has been best 50c seller this season, has dropped to only, **29c** yard

Baby Nainsook, piece of 12 yards, for **\$1.39**

Also Regal Longcloth; will sell for, 12 yards **\$1.25** at

Cohen's Main Floor.

### Let the Silks Get Out Now

Of course, most of them are as good for fall as they are at present. Those who are in want of having dresses made for any trip must needs buy this sort of goods. Your choice can be for any that will be equally good at all times. Monday will see—

\$1.45 yard-wide Stripe Silk, yard **\$1.00**

It will include the yard-wide satin stripe messaline, satin stripe De Luxe, yard-wide satin stripe Chiffon Taffeta silk and others; none have been less than \$1.45 a yard.

Three special Black Silks, for, yard **86c**

Yard-wide Peau de Soie, yard-wide Chiffon Taffeta, and yard-wide Water Proof India Silk; all of them are the \$1.19 goods.

Silk and Linen Fabrics, in solid colors or printed figured effects, including crepes, pongees, foulards, that were 39c, 50c and 69c; Monday they will be, yard **25c, 35c** and **40c**.

These two White Habutai Silks: 59c quality for only, **50c** yard

Yard-wide 75c quality, for, yard **69c**  
Cohen's Main Floor.

### The Busy Waist Department

Will be busier than ever Monday with the special Waists at the following prices:

About 200 Waists that have sold from \$1.98 up to **\$1.00** \$5.00 will sell for

Jap Silk Waists, in black and white; all over silk embroidered flowers, including crepe de chine; will sell for **\$1.95**

The best \$1.50 Waists of the season, copy of French Waists that was very expensive, of voile and shadow lace; will sell for **88c** for

Cohen's Second Floor.

### Special House Dresses for Quick Selling

Including Misses' and Children's

Children's Dresses of gingham and percale; 8 to 14 years; any in the lot **85c**

Short Crepe Kimonos; lace trimmed collar and cuffs; all sizes **25c**

Halycon Petticoats, in all colors, for **75c**

The \$1.00 Jack Tar Mid-dy Blouse for **75c**  
Cohen's Second Floor.

### The Houseware Department

Is One of the Most Saving Parts of the Cohen Store

If you are building or contemplate making a change of gas or electric fixtures in your home. We serve you with every ability that any house can. We do every sort of electrical work with a guarantee of satisfaction. We also sell the fixtures at the best prices as all other merchandise.

The Department Will Sell at Special Prices—

White China Tea Pots; neatly decorated; imported; will be sold for, each **20c**

One of the new ideas of Bread Boxes is enameled in white, with gold trimmings; roll back like a desk; price **35c**

Imported real China Tea Plates, gold edge and large floral decoration; 6 for **50c**

Hammocks that have been \$2.50 or \$3.00 sell now at **\$2.00**

A Garden Hose that is good; the usual 12 1/2c quality sells for, foot, **7c**

There is every sort of garden implement here.

The Androck Oven, bakes, roasts, heats irons and toasts bread differently and better than any other invention; it bakes the most delicious pies, cakes, pudding and biscuits; and price complete **49c**

Pruning Knives and Shears; Monday, to close out for the summer **15c**

One of the handiest Garden Tools ever invented sells for **29c**

Garden Sprinklers **49c** for

Grass Scythes **25c** for

Cohen's Third Floor.